

MIST ATLANTA

2024

SPONSORSHIP
PACKAGE





WHAT IS MIST?

The Muslim Inter-Scholastic Tournament (MIST) is a fun, educational, interactive program of competitions and workshops geared towards bringing high school students together from around Georgia to develop leadership, communication, and networking skills, all while gaining a deeper understanding of Islam and Muslims.

MIST consists of annual tournaments that take place in Toronto and regions across North America, including New York, Washington DC, Houston, Detroit, Florida, and **Atlanta**. The winners from each regional tournament qualify to compete at the annual national tournament.

MIST Atlanta hosts over 500 high school students annually. Along with 120+ volunteers, approximately 1,000 individuals pass through our doors during the regionals. We also have an online reach of over 3,000 people across all our platforms.

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COMPETITIONS

Our tournament this year will be held in-person over the course of three days, commencing with competitions weekend and concluding with an Award Show. Our competitions, ranging from scholastic to artistic to performance-based, are designed to allow every student to indulge in their interests and hone their skills. Between Spoken Word, 2D Art, Graphic Design, Short Film, Soccer and many more, we have every competitor covered, wherever their interests and talents lie.

WRITING AND ORATORY

Spoken Word

Creative Writing

Extemporaneous Essay

Extemporaneous Speaking

ARTS

2D Art

3D Art

Graphic Design

Photography

Fashion Design

E-SPORTS

Super Smash Bros

FIFA

SPORTS

Basketball

Soccer

GROUP PROJECTS

Sister's Nasheed/Rap

Brother's Nasheed/Rap

Science Fair

Short Film

Humanitarian Service

Business Venture

Social Media

BRACKETS

MIST Bowl

Debate

Math Olympics

Brothers Improv

Sisters Improv

KNOWLEDGE AND QURAN

Brother's Quran Recitation

Sister's Quran Recitation

Knowledge Test

SPONSORSHIP

Help us empower the next generation of Muslim youth by supporting our tournament!

We can provide you with exposure to over 1000 people in person during our tournament, and up to 5,000 people on our social media. We are more than committed to working with our sponsors by customizing the package to your needs. The chart below outlines standard packages currently available:

	BRONZE \$300	SILVER \$600	GOLD \$1500	PLATINUM \$2000	PLATINUM <i>Plus+</i> \$2500
Social media shoutout	●	●	●	●	●
Listed as a Sponosr on MIST Atlanta website	●	●	●	●	●
Logo in MIST Atlanta program	●	●	●	●	●
Link to Sponsors website on MIST Atlanta website		●	●	●	●
Post on our social media pages		●	●	●	●
Small logo on MIST Atlanta shirt		●	●	●	●
Logo on screen at Awards		●	●	●	●
Sponsor a booth at awards ceremony			●	●	●
Large logo on MIST Atlanta shirt			●	●	●
Sponsor a workshop at MIST Atlanta			●	●	●
Sponsor a speech at awards ceremony				●	●
Video advertisement at MIST Atlanta awards				●	●
Instagram takeover for 24 hours					●

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SPONSORSHIP CONTINUED...

PLATINUM
Plus+

Weekly social media story posts

Shoutout at MIST bowl Finals

Dedicated section in the monthly MIST newsletter
sent to all competitors, coaches, board, and beyond

BASIC
\$150

Shoutout on MIST Atlanta story

Join the 'Supporting Local Businesses' Campaign



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**Have an alternate form of sponsorship?
Want to sponsor our prizes, or create a
partnership? Please reach out to our
finance lead:**

Hammad Siddiqui | mistatlfinance@getmistified.com

Text: 386-588-1141

**We're looking forward to fostering the next
generation of leaders with your company!**



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